

2010-2011 Board of Directors and Staff

The Staff and Board of Directors are committed to the advancement of the mission, vision, values and goals of the Leadville/Lake County Chamber of Commerce. Please contact any member of the Board with comments or concerns

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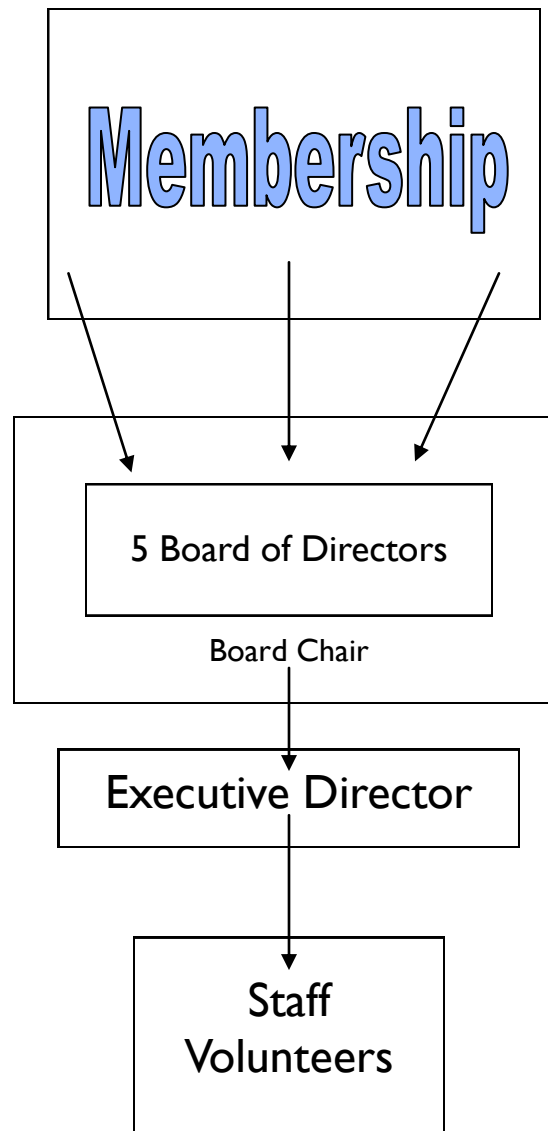
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Organizational Structure



2010—2011 Planning Guide

Working Toward A Strong Future in Lake County

*Facilitating
Business Success*

*Enhancing
Economic Growth*

*Partnering
for a stronger future*

Membership Involvement is the KEY

**We need your participation to
continue to improve the
Chamber of Commerce.**

**All working groups and committees
will have participation and assistance
from the staff and/or Board of
Directors**

**The following work groups and
committee positions are available**

Monthly Working Teams

**Membership Services
Leadership & Volunteer Development
Residential Retention & Recruitment
Economic Development
Tourism Development
Visitor's Center Oversight
Visitor's Center Volunteer
Business After Hours**

Partial Year Teams

**Web/Technology
Other Existing services??
Strategic Planning
Budget
Election
Election Judging
Annual Meeting
Special Events & Project**

2010-2011 Priorities

Increase Membership Service

- Increase communication and activities within the membership
- Improve web presence and functionality
- Develop a tactic for Board of Directors to personally visit all members by December 2010.
- Develop a membership survey instrument for input for improvements to the organization as well as individual events by August 2010
- Evolve Business after Hours structure to include meeting time and pertinent topics for business improvement based on input from membership
- Provide services to membership based on input from membership
- Increase membership by 10% per year until at least 60% of all businesses are members

Strive for Organizational Excellence

- Board of Directors will speak as one voice
- Commit to duty of care, duty of loyalty and duty of obedience to the Chamber of Commerce
- Complete and publish policies & procedures by Sept 2010
- Follow by-laws and policies and procedures
- Develop and implement a budget based on the needs of the organization and membership
- Fund the organization fully to meet the needs of the membership, business community and organizational staffing and educational needs
- Provide ongoing professional development for all staff
- Create dynamic community partnerships and communication through various methods including a community roundtable to discuss other organization's priorities and goals
- Distribute an annual report by 2011 annual meeting and each year thereafter

Resident Retention & Recruitment

- Revive and improve the "Welcome Wagon" program for new residents
- Develop recruitment and welcome program by March 2011.
- Solicit feedback from new residents within three (3) months of their arrival in this community to learn how smoothly their transition went, how they rate the Chamber's recruitment and welcome program, and suggestions they have to improve the community's first impression

Ongoing Planning

- Hold an annual public and membership planning meetings) to continue to understand and evaluate ideas for improvements to the Chamber of Commerce

Enhance Existing Programs

- Improve web presence and functionality

Leadership & Volunteer Development

- Research leadership development programs nationally by Oct 2010
- Create partnerships to provide leadership training

Economic Development

- Develop and implement an ongoing BR&E (Business Retention and Expansion & Visitation program by October—December 2010.
- Develop a strategy for entrepreneurial development by
- Enhance tourism development plan
- Research and coordinate a "business toolkit" as a reference, research and improvement resource for area businesses.
- Provide business training seminars locally based on input from the business community's needs.
- Provide regular educational sessions for the community on various economic development topics and trends